

Nicolas Azlon - People Doing Similar Work

Intro

The purpose of this article is to share a few examples of artists who are already using their platforms for social good. My intention is to give you a sense of how I desire to build my own platform through my music business and leverage it for the greater good. Below are three examples. I hope you enjoy!

Example 1: Chance The Rapper & Social Works

Chance The Rapper founded a charity to help empower the youth of Chicago through arts, education, and civic engagement. This creates a long term positive effect on the youth and leads to better lives for the community members of Chicago. The organization has already raised millions of dollars for Chicago public schools. You can learn more about Social Works on their website at <http://www.socialworkschi.org/>





Example 2: The Polish Ambassador & ActionDays.US

The Polish Ambassador founded Actiondays.us, a 501-c3 non-profit organization that directs the energy of live concerts into regenerative sustainability actions for local communities “all while educating people along the way.”

In 2014, they completed a “35 city tour known as The Polish Ambassador’s Permaculture Action Tour. The day after every single performance, show-goers were encouraged to come out and actively participate in ecological and social permaculture efforts in their own city.” This special tour sparked widespread inspiration and “Action days are now being fully integrated into festival culture, popping up all over the world.”

In my opinion, this is a brilliant example of how artists can use their platform to help bring awareness to some of the most important solutions in the world. Given this example, this model could be applied to other artists with other inspirations. “What about artists who are interested in supporting social justice? How about homeless rights? How about herbal medicines hitting the mainstream? Youth education? The list goes on....” To learn more about ActionDays.US, you can visit their website at <http://actiondays.us/about>



Example 3: Nahko & Medicine For The People, And Many Groups!

Nahko & Medicine For The People work together with a number of important organizations including Honor The Earth, Be The Change, Amazon Watch, Indigenous Regeneration, InterTribal Youth, and Run 4 Salmon. These organizations work to take action for a number of causes from assisting the survival of native communities to protecting the Amazon rainforest. For example, In 2017 Nahko & Medicine For The People leveraged their platform to help the Winnemem Wintu Salmon Restoration project successfully raise over \$86,000 for their cause. This helped bring strength and voice to a culturally sacred initiative for this community. Nahko & Medicine For The People continue to use their platform to help bring about socioculturally significant transformation. You can learn more about the causes they support on their website at <http://nahko.com/causes/>





Conclusion

Whether it's helping the youth of underfunded schools in Chicago, connecting communities with the earth through permaculture, or returning sacred relations to indigenous communities, these artists have shown that music can bring awareness to important issues and help galvanize transformational action. Being inspired by their examples, and my own experience of how powerful music can be for generating and directing energy, I too want to use music to help create a better world. In a future article, I'll outline some of the major causes I would like to support as my platform grows in order to help manifest a sustainable, thriving world for all of us. For now, if there are any organizations you know of that could help us to create a sustainable, thriving world for all of us, let me know about them! Send me a direct message, phone call, text message, email, etc. I'd love to hear your thoughts! Looking forward to talking with you again soon!

With love and appreciation,
-Nicolas Azlon

